



**MANUFACTURING OF
GARMENTS, TEXTILE MADE UP
AND ALLIED PRODUCTS**

**COMPANY
PROFILE**

VALUES

- Establish and strengthen long term, mutually beneficial and sustainable relationship with our customers, business associates and suppliers.
- To ensure we identify and expand our investment portfolio in order to continue the on-going sustainable growth and success of the companies within the group.
- To maximize our economic potential across all the streams of involvement, through the expertise of the Company's management and personnel structures.



- In order to enhance our position as **Garments Manufacturer**, we are primarily focused on delivering the finest and wide range of services globally.
- While ensuring to remain economically competitive, we constantly search opportunistic investments to provide our customers with a bespoke service and access to an ever increasing product range that in turn will maximize returns.



INTRODUCTION

Smash Services, is manufacturer of all kind of Garments, Textile made-up and allied products where we prepare fashion garments, menswear, women wear, children wear, sportswear, knitted/woven and textile products. Our quality products are our identity due to which we have our own market.

We have always been committed in providing our customers with the highest quality Fabrics and Garments for more than 15 years.

Smash Services is a young enterprise that manufactures good quality garments for the export and domestic sector. We have in-house capacity for Woven products. We are committed to keep the client at competitive edge by consistently providing superior value and competitive pricing.

VISION

“To emerge as a large manufacturing destination for retailers looking at sourcing value products”.



STRATEGIC OBJECTIVE

CUSTOMER EXPECTATION

Cater to client's requirements with utmost importance and execution that safeguards their interests



QUALITY ASSURANCE

Producing quality garments forms a core value of our management practices.

INNOVATION AND BETTER WORK CONDITIONS

We believe in providing Innovative and Better working condition to our work force to maintain a quality services



CORE COMPETENCY

Manufacturing Quality Assurance & On Time Delivery

We have well developed infrastructure for manufacturing quality garments and hosiery. In house production and finishing facility provides confidence and gives greater product satisfaction.

- Quality Assurance is an essential business philosophy
- Quality control is done at all stages from raw materials till shipping
- We ensure consistently good quality merchandise at all times
- We are highly committed to on time deliveries

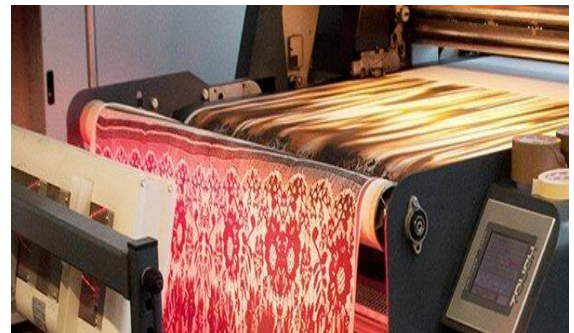


A Time and Action Plan is strictly followed, to ensure consignments leave on time.

PRODUCT CAPABILITIES

Product

We do all types of cut and sew products across all categories: Menswear, Women's wear and Kids wear casual clothing. Value additions like placement prints, hand work and embroidery work are well within our capability.





Fabrics

Our core expertise lies in woven fabrics. Our trained machinists specialize in manufacturing woven garments. We are well able to source all types of fabrics from the industry.



Capacity

Production Capacity is 60,000 units per month.



OUR INFRASTRUCTURE - MACHINERY

<ul style="list-style-type: none">• Juki Lock stitch sewing machines	<ul style="list-style-type: none">• Pressing tables
<ul style="list-style-type: none">• Juki UBT Lock stitch	<ul style="list-style-type: none">• Checking & Cutting tables
<ul style="list-style-type: none">• Juki Edge Cutter	<ul style="list-style-type: none">• Cutting machines
<ul style="list-style-type: none">• Pegasus Over Lock (5-Thread)	<ul style="list-style-type: none">• Diesel Boiler
<ul style="list-style-type: none">• Pegasus Over Lock (4-Thread)	<ul style="list-style-type: none">• Fusing Machine
<ul style="list-style-type: none">• Pegasus Flat Lock	<ul style="list-style-type: none">• Silent Generator





WHY SMASH SERVICES

- Our Services, Prices, Product Quality, Delivery and Performance will be unmatched in the industry as we aspire to reach our goals.
- Thorough understanding of Design, Fabrics, patterns, Products, Production and Quality.
- Assured quality product.
- Great comfort in woven fabrics.
- Exposure to many international lines due to working with global brands.
- Fast turnaround for bulk productions as team understands design and product well.
- Efficient and transparent communications.
- Comfortable with small quantities.
- The combined experience of the owners is more than 30 years.

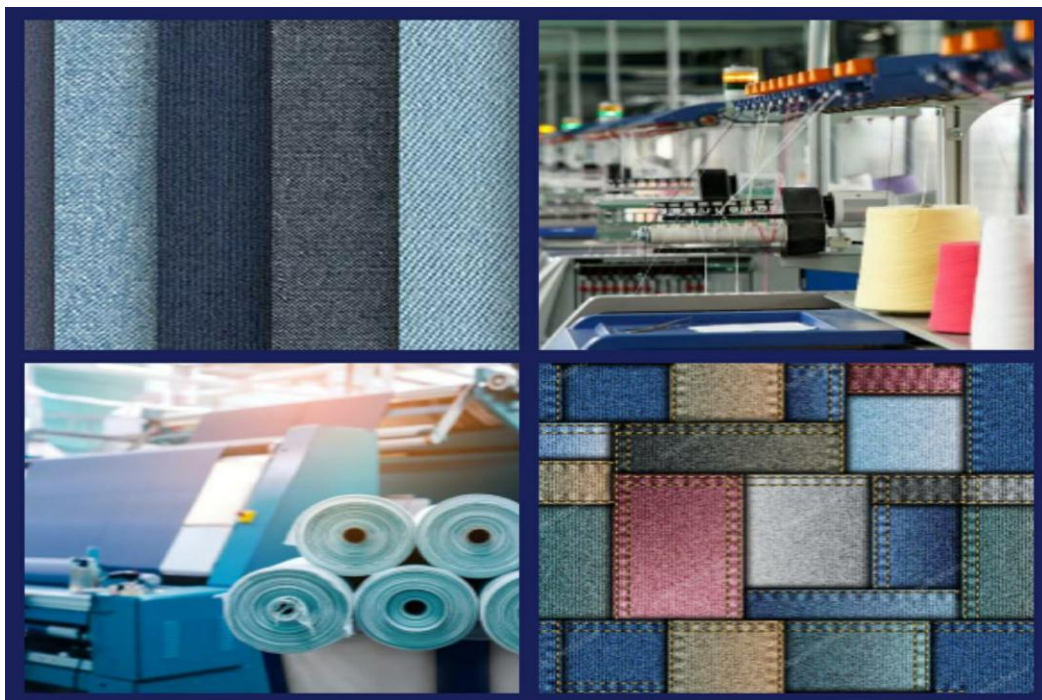
The 4Ps Of Marketing



WHAT WE OFFER AS A GARMENT MANUFACTURER

We guarantee the highest quality standards and timely delivery for all customers' needs. With our strengths, as listed below, we provide many advantages over competitors in the **Textile Manufacturing Industry**.

Planning ability with high sell-through rates. The Well-established workflow of design lead product planning that matches customer's need with high sell-through rates, backed by cutting-edge information aggregated to the design office in Karachi – Pakistan. **Garment Manufacturing** line is enabling a short delivery period. Business relationship is with approx. 20 textile 10 sewing manufacturing factories in textile industry.



For our **Garment Manufacturing** groups, we mainly use our fabrics during the manufacturing process. Besides, we are also able to offer our customers fabric alternatives for their existing collections thus, create important added values in terms of pricing, quality and delivery terms.

Strategic alliance with representative **Clothing manufacturers** and Life Style products in Turkey and nearby countries which enables a short-time delivery accommodating to sales conditions and dispersion of risk.

A Strong relationship with **European Customers** with its proven performance to create many hot-selling products every season and keeps stable deals with them.



WHAT MAKE US STRONG

Smash Services is a multinational garment manufacturing and fabric wholesaling company located in Karachi.

Speed

We produce our own fabric research and our own fabrics, our stock with approximately 50 tons of yarn and our cutting and production lines are supported with the latest technology are always ready for production which gives a smooth line for garment manufacturing.

Design

Producing continuous both Fabric designs and Garment designs collections with its vision, exempt and creative design team supported by the latest technology closely following the trend.

Quality

Firstly, all processes from yarn entry to final product referral are examined, inspected and developed within the framework of ISO quality management system. We utilize our extensive sourcing and manufacturing knowledge to develop garments, fabric and trims with the capability of manufacturing woven Clothes.

Solution

We have experienced and skilled workforce, we have customer demand, expectation and satisfaction in our focus.

